HIPAA: What Every Health Care Professional Needs to Know



Learning Objectives

- Describe HIPAA concepts and guidelines for health care professionals
- List seven patient rights on protected health information
- Describe potential consequences of violating HIPAA rules and regulations

Learning Objective 1

• Describe HIPAA concepts and guidelines for health care professionals

What is HIPAA?

- Health Insurance Portability and Accountability Act
- Mandated into law in 1996
- Modified in 2002

HIPAA = CIA

- Confidentiality
- Integrity
- Availability

3 Main Areas

1. Insurance Portability: ensures that employees moving from one health plan to another will have continuity of coverage and will not be denied coverage

3 Main Areas

2. Administrative Simplification: national standards for electronic transactions, privacy & security of protected health information; confidentiality of identifiable protected health information (PHI)

3 Main Areas

3. Fraud enforcement and accountability: increases the federal government's fraud enforcement authority in many different areas

HIPAA Privacy Notice

 Health care agencies are required to provide each patient/resident a written Notice of Privacy Practices

HIPAA Privacy Notice

•This spells out how the health care agency can use and share protected health information (PHI) and the patient's/resident's privacy rights

HIPAA Privacy Notice

Ask patient or resident to sign written form that indicates they received the **Notice of Privacy Practices**

HIPAA Privacy Rule

- Provides individuals with certain rights with respect to their personal health information
- Includes the right to obtain access and to request amendment of health information about themselves

What do Privacy Rules Accomplish?

- Patients/residents have more control over their health information
- Boundaries are set on the use and disclosure of health records

What do Privacy Rules Accomplish?

- Safeguards are created for privacy
- Hold violators accountable through both civil and criminal penalties
- Protect public health

HIPAA Privacy Rule

 Patient/resident rights rest with that individual or the "personal representative" of that individual

"Personal Representative"

- Parent of a minor
- Divorced parents have equal rights
- Legal guardian
- Documented power of attorney with language regarding health care decision making

Protected Health Information (PHI)

- All personal and health information
- **√**Oral
- ✓Written
- ✓ Electronic

Protected Health Information (PHI)

- •Examples:
- •Name, address, DOB, SS#, contact
- Medical records, DX, photos, test results, prescriptions
- •Billing info, claims, referrals

What Information is not Protected by HIPAA?

- 1. Health info in personnel records
- 2. Student health information of federally funded schools and colleges
- 3. Health info disclosed to a non-covered entity

Why Do We Need HIPAA?

- People worry about use or disclosure of personal or health information without their knowledge
- •HIPAA may increase compliance with health care

Why Do We Need HIPAA?

 People may refuse treatment, lie about their condition, pay out of pocket to avoid insurance involvement, go doctor-shopping, ask for no documentation to be completed during their visit

Who Needs to Comply with HIPAA?

- •All of us!
- In all settings
- Nursing homes
- Hospitals
- Physician's office

Who Needs to Comply with HIPAA?

- Admissions
- •Caregivers from the ER to the morgue
- •PT, OT, ST, RT
- Labs

- Nurses/STNAs
- Billing clerks
- School teachers
- Website managers

Your Role

- Understand this information
- Assess risk to availability, integrity, and confidentiality of PHI
- Implement measure to reduce risks
- Know your policies and procedures

Learning Objective 2

List 7 patient rights on **Protected** Health Information (PHI)

- 7 Patient/Resident Rights
- 1. Receive notice of facility's privacy practices
- 2. Know facility will use PHI for treatment, payment, operation costs (TPO) only

- 7 Patient/Resident Rights
- 3. Consent to and control use and disclosure of one's PHI
- 4. Access one's PHI
- 5. Request amendment/addendum to one's PHI

- 7 Patient/Resident Rights
- 6. Receive accountings of disclosures
- 7. File privacy complaints to an agency officer

Learning Objective 3

 Describe potential consequences of violating HIPAA rules and regulations

Protecting PHI

- Take all reasonable steps
- •Do not talk in open areas (i.e. nurse's stations, halls, elevators)
- Protect your computer screen
- Log on and off

Protecting PHI

- Make no copies of materials and take them outside of the facility unless your policy covers this
- Destroy PHI with shredders (do not crumble up and throw away)

Protecting PHI

- Privacy is everyone's responsibility
- Handle it properly
- Be accountable

•Health care agencies are permitted to share limited PHI without a patient's/resident's authorization in the following instances...

✓ Public Health Requirements – mandatory reporting of communicable diseases, births and death certificates, and animal injuries

- ✓ Judicial and Administrative Proceedings court orders, investigations
- ✓ Health Oversight Activities authorized agency surveys, audits, inspections

- Organ donation
- Public safety
- Workers compensation

Sharing Information Legally

- HIPAA does not require health care agencies to record these permitted disclosures
- •Be sure you know your facility's policies and procedures concerning this issue

Families & PHI

- Seek direction from patient/resident
- •If not possible, use professional judgment to determine what information to share

Families & PHI

- Some patients/residents may request restrictions
- Not for Publication (NFP)
- Password to limit calls/visitors
- Know what your patient/resident wants

Consequences of Violations

- •Failure to comply with HIPAA also violates:
- √ Codes of ethics
- √ Board standards
- ✓ Policies and procedures

- 3 Potential Consequences
- 1. Legal civil/criminal penalties; fines and imprisonment
- 2. Professional disciplinary action by Boards
- 3. Academic reprimands, lower grades, dismissal from school

Examples

- •Fines between \$100 to \$250,000
- Prison time from 1 to 10 years
- Losing one's license
- Losing one's income and the right to practice

Threats to Information

- Theft
- Vandalism
- Snooping
- Environment

Be Careful When Using...

- ✓ Computers
- ✓ Telephones
- ✓ Printers and copiers
- ✓ Email and texting

- √Fax machines
- ✓ Cell phone cameras
- ✓Interviewing
- √Sensitive data

Conclusion

- Patient's/residents (or their representative) have the right to control who sees their PHI
- •HIPAA requirement have been established to protect these rights

Remember: HIPAA = CIA!

- 1. Confidentiality
- 2. Integrity
- 3. Availability

Common Sense

- Keep all confidential information out of the public's view
- Dispose of confidential information appropriately

Common Sense

- Always verify a person's authority before disclosing any health information
- Limit the amount of information you leave on answering machines

Common Sense

- Do not share passwords with others to access only systems
- Do not talk about patients or other confidential information outside of the health care setting

- It sets national standards for accessing and sharing medical information
- You are guaranteed by federal law to have access to your own medical records

- The "Notice of Privacy Practices" must now be given to you
- An accounting of disclosures of your health information is required by HIPAA

•Complaints can be filed with your health care provider if you believe a provider or health plan has violated your privacy

- Health care professionals receive regular and annual training
- •There are major penalties both civil and criminal if the government brings a lawsuit for violations

Downsides of HIPAA

•Your consent to the usage of your medical information is not required when it is used or disclosed for treatment, payment, or health care operations (TPO)

Downsides of HIPAA

- Past medical information can be available
- Private health information can be used for marketing
- You have no right to sue under HIPAA for privacy violations

HIPAA is Here to Stay

- Good versus bad
- Know it
- Practice it
- Protect your patients
- Protect yourself



educating healthcare professionals

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